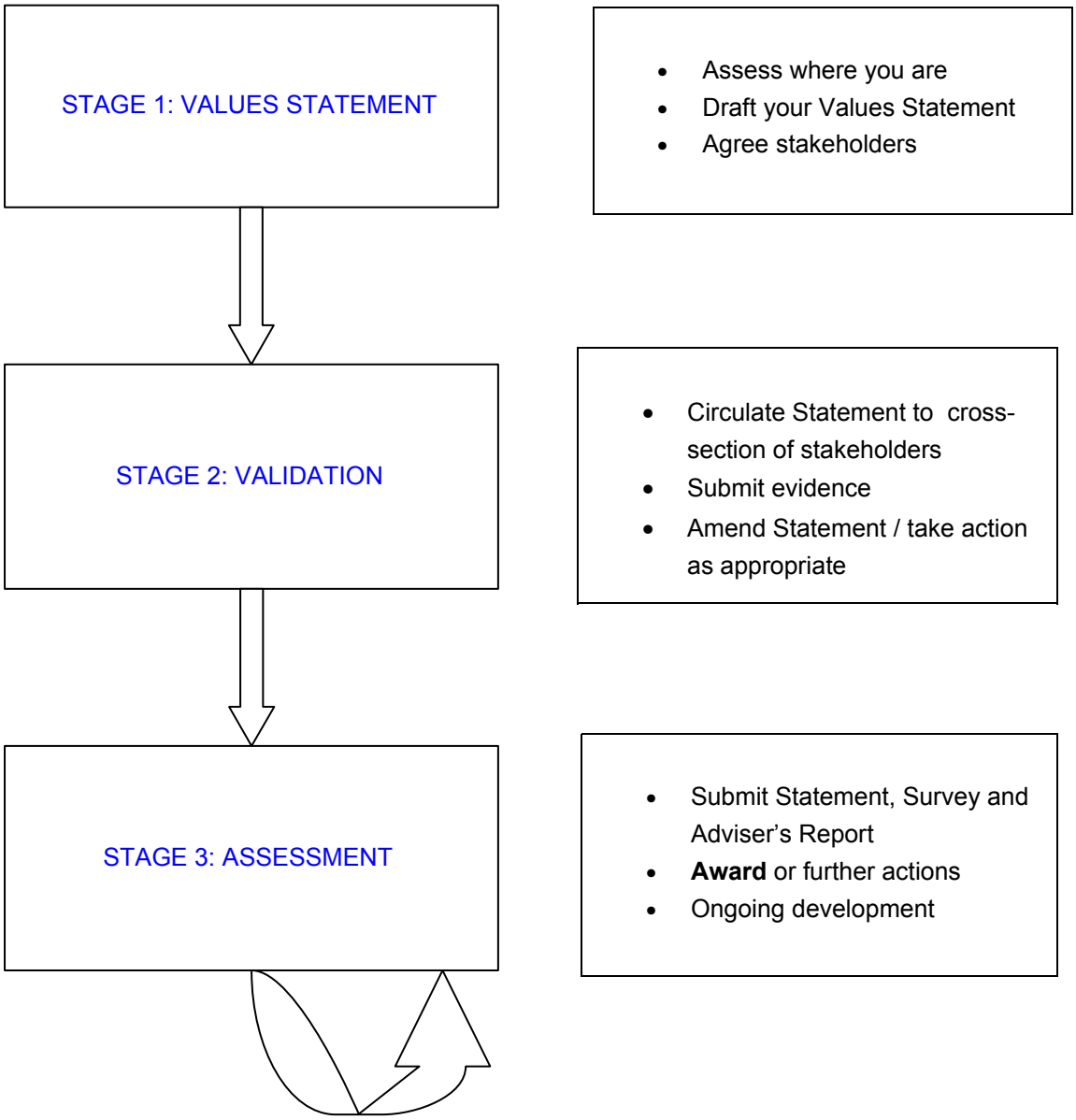SUMMARY OF THE ETHICS MARK ACCREDITATION PROCESS